II. CONSOLIDATED PLAN

One of the purposes behind the Consolidated Plan was to apply business principals to HUD's formula grant programs: the Community Development Block Grant (CDBG), the HOME Program (HOME), and the Emergency Shelter Grant (ESG).

Therefore, the Consolidated Plan is comparable to a 5-year business plan for the City of Long Beach's housing and community development delivery system – complete with performance benchmarks and financials projections.

Every Annual Action Plan thus becomes the yearly implementation guide for the broad goals and strategies outlined by the City in our 5-year Consolidated Plan. The Consolidated Annual Performance and Evaluation Report (CAPER) can then be compared to an annual report to stockholders (citizens and public officials), complete with a description of progress, challenges, and financial reports. The Consolidated Planning process helps improve program accountability and supports result-oriented management by requiring a community to:

- Establish clear priorities, objectives, and goals.
- Provide timely and readable information on needs, goals, and proposed projects to citizens.
- Provide measurable indicators of progress.
- Report on progress against these measures.
- Facilitating "bottom up" planning by creating a planning process that renews commitment and generates new citizen involvement.

The Consolidated Plan: A Review

The Consolidated Plan is both a document and a process. Required by HUD, it is a collaborative process whereby a community establishes a unified vision for its housing, community development, homeless, and economic development actions.

The Consolidated Plan serves many functions. It enables communities to view their HUD programs not as isolated tools to solved narrow functional problems, but as an invitation to embrace a comprehensive vision of housing and community development.

This comprehensive vision includes:

- Affordable housing and homeless prevention
- Adequate infrastructure
- Fair housing
- Environmental justice
- Enhancement of civic design
- Economic growth coordinated with human development

The Consolidated Planning process also enables communities to apply a comprehensive approach to helping homeless persons through a Continuum of Care, a system for moving individuals and families from homelessness to permanent housing. It also helps ensure that the needs and resources of public housing authorities are included in a comprehensive planning effort to revitalize distressed neighborhoods.

Finally, the Consolidated Plan help to integrate efforts to identify, and take measures to overcome impediments to fair housing as an integral part of the comprehensive planning effort.

Integrated Functions

The Consolidated Plan actually serves four separate, but integrated, functions:

- 1. Planning it serves as a planning document for the jurisdiction, which builds on a participatory process at the lowest levels.
- Application it is an application for Federal funds under HUD's formula grant programs: Community Development Block Grant (CDBG), HOME Investment Partnership Act (HOME), and Emergency Shelter Grant (ESG);
- 3. Strategy it is also a strategy for carrying out HUD programs.
- 4. Action Plan it includes an annual action plan that provides a basis for assessing performance and self-monitoring.

Consolidated Plan Goals

The statutes for the four grant programs covered by the Consolidated Plan Final Rule (CDBG, HOME, and ESG) include a number of basic goals discussed in the *Housing and Community Development Act*, as amended, and the *National Affordable Housing Act*, as amended. These goals relate to HUD's major commitments and priorities as set by Congress. This complex set of goals covers three areas:

1. Provide Decent Housing

- Assist homeless persons obtain appropriate housing
- Assist those threatened with homelessness.
- Retain the affordable housing stock.
- Make available permanent housing that is affordable to low-income Americans without discrimination.
- Increase the supply of supportive housing for persons with special needs.

2. Provide a Suitable Living Environment

- Improve safety and livability of neighborhoods.
- Increase access to quality facilities and services.
- Reduce isolation of income groups within an area through decentralization of housing opportunities and revitalization of deteriorating neighborhoods.
- Restore and preserve properties of special value for historic, architectural, or aesthetic reasons.
- Conserve energy resources.

3. Expand Economic Opportunity

- Create jobs accessible to low-income persons.
- Empower low-income persons to achieve self-sufficiency to reduce generations of poverty in federally assisted public housing.

The City of Long Beach prepared its Consolidated Plan in 2000 to cover the period of October 1, 2000 through September 30, 2005. This five-year planning document provides proposed uses of funds for programs that provide affordable housing, reduce homelessness, and improve neighborhood conditions. Each year an Action Plan outlines specific programs and their budgets.

The Consolidated Plan is defined by HUD as a planning document for the City of Long Beach, developed with citizen participation, that provides a realistic strategy for carrying out HUD programs; an Action Plan that provides a basis for assessing performance; and an application for federal funds under HUD's formula grant program. It evaluates the needs of the City of Long Beach's low/moderate income community in the areas of affordable housing, reducing homelessness, improving neighborhood conditions, and enhancing economic opportunity, and sets priorities to address the identified needs for the HUD formula grant funds received by the City. One of the major obstacles in developing the Consolidated Plan is the availability of accurate data to determine and identify the needs of low/moderate citizens of Long Beach. HUD requires the use of Census data in the development of the Consolidated Plan. Although the 2000 Census have been released the City of Long Beach will evaluate and compare the new data to determine if major gaps exist in the needs assessment presented in the current Consolidated Plan. If the new data substantially changes the priorities identified in the Plan, the City of Long Beach will issue a revision.

It is also important to note that the Consolidated Plan identifies a wide range of community needs, however, it is recognized that due to limited funds not all needs of the Community can be met. The Consolidated Plan projects resources over a five-year period and provides a "plan" to address the identified community needs.

Citizen Participation

The City of Long Beach values and welcomes community involvement in the development of Consolidated Plan programs that benefits all the citizens of Long Beach. The Community Development Advisory Commission (*CDAC*) provides oversight for the use of funds received under the Consolidated Plan. CDAC is a fifteen member volunteer commission that meets the third Wednesday of each month in the City Council Chambers to conduct public hearings, review program proposals, discuss relevant issues, recommend new programs, listen to community input, and provide valuable input to staff administering programs. The members are appointed by the Mayor and represent various ethnic, cultural, neighborhood and business interests in the City.

In addition to the formal structure of CDAC, the City of Long Beach works year round to outreach to all segments of the low/moderate income community. Bilingual community workers are employed to provide translations services at community meetings and workshops. Program information and most documents are now provided in all three languages that are predominately spoken in the low/moderate income community (*English, Spanish and Khmer*). Targeted outreach is done to the small business community about information on business improvement programs. Also, comprehensive services are offered to neighborhood residents to encourage participation in neighborhood revitalization.

Assessment of Progress Toward Five Year Goals

The 2000 - 2005 Consolidated Plan lists specific goals and objectives are outlined to address the needs of the low/moderate income community. The City of Long Beach will use these goals and input from the community to prioritize funding. The City has established activities that address both, the needs identified in the Consolidated Plan, and needs brought forward by the community. *Table II-A* provides a comparison of proposed five-year outcomes to show the progress made toward accomplishing those goals. *Table II-C* provides a running total of actual outcomes reported per program for each fiscal year. The outcomes identify success that can be attributed to the collaborative effort fostered through the planning process. Bringing together neighborhood, business, and City interests at community meetings and using CDAC, to discuss new ideas has streamlined the input and decision making process. The outcomes also show areas that we need to focus and possibly change strategies to become more effective.

Assessment of Progress Toward One Year Goals

The 2000 - 2001 Action Plan lists specific goals and objectives are outlined to address the needs of the low/moderate income community. The City of Long Beach will use these goals and input from the community to prioritize funding. The City has established activities that address both, the needs identified in the Consolidated Plan, and needs brought forward by the community. **Table II-B** provides a comparison of the

proposed outcomes and the actual results achieved to show the progress made toward accomplishing those goals. **Table II-D** also provides a comparison by programs identified in the Action Plan of the proposed outcomes and the actual results achieved to show the progress accomplished.

Tables II-B and **II-D** clearly distinguishes that in some areas, such as Residential Rehabilitation and Emergency Shelters and Service, we have been very successful and in others such as, Façade Improvement Program, we need to focus and implement new formats to achieve our goals as they were set in the Consolidated Plan and the Action Plan.

Impediments to Fair Housing and The Actions to Overcome Them

The Fair Housing Foundation (FHF) is the agency responsible for the implementation of the City of Long Beach's Fair Housing Program, required as a condition of receipt of federal CDBG and HOME dollars. The services provided by the FHF include access to housing for minorities as well as disadvantaged persons through research, advocacy, landlord-tenant counseling, housing discrimination investigation, placement assistance and education.





Neighborhood Tree Planting

TABLE II-A Specific Objectives and Accomplishments 5 Year Plan

2000 - 2005 Program Objectives	Project Ti	tle	2000 - 2005 Proposed Outcomes	2000 - 2003 Actual Outcomes
Housing Priority A	Residential Rehabilitation	Single-Unit Homes Multi-Unit Homes	1,935 H 1,256 H	3,358 H 4,368 H
	Lead-Based Paint Hazard I	Reduction Owner Households Rental Households	50 U 50 U	121 U 310 U
Housing Priority B	First-Time Homebuyer Ass	sistance	1,425 H	356 H
Housing Priority D	Nonprofit Developer Assis	tance	50 U	39 U
	Acquisition of Affordable I	Housing Owner Households Rental Households	32 U 420 U	120 U 1,268 U
Supportive Service Priority A	Emergency Shelters & Hor	neless Services	42,000 P	84,167 P
Community Development Priority A	Large Scale - Section 108	Loans	2 L	0 L
·	Façade Improvement Prog Business Technical Assist Job Creation/Placement Employment Training		550 B 3,000 B 300 P 2,700 P	48 B 3,082 B 339 P 2,188 P
Community Development Priority B	Urban Forestry Program		2,500 T	3,200 T
Thomas 2	Improve and Assist Disabl American Disablities Act In Street and Sidewalk Repla Improve and Assist Senior Improve and Assist Neglect Facilities Improve and Assist Child Comprove and Assist Health	mprovements cement Facilities cted Children Care Centers	6 F 50 F 2,500 SF 6 F 6 F 6 F	4 F 55 F 184,632 SF 2 F 7 F 8 F 5 F
	Improve and Assist Neighl	borhood Facilities	3 F	8 F
	Improve and Assist Park & Facilities	Recreation	7 F	7 F
Community Development Priority C	Fair Housing Services		18,750 P	15,193 P
r noncy o	Tenant/Landlord Counselin Youth Services Health Services Code Enforcement Support for Community Po		250,000 P 250,000 P 30,000 P 112,000 H 5 F	14,943 P 522,994 P 29,716 P 94,848 H 16 F

Units of Service Codes:

B=Businesses; EA=Each; F=Facilities; H=Homes; I=Inspections; L=Loans; O=Organizations; P=People; PR=Projects; SF=Square Feet; T=Trees; U=Units

Table II-B Specific Objectives and Accomplishments October 1, 2002 - September 30, 2003

2000 - 2005 Program Objectives	Project Tit	:le	2002 - 2003 Proposed Outcomes	2002 - 2003 Actual Outcomes
Housing Priority A	Residential Rehabilitation			
		Single-Unit Homes Multi-Unit Homes	387 H 251 H	1,274 H 1,778 H
	Lead-Based Paint Hazard R			
		Owner Households Rental Households	10 U 10 U	48 U 100 U
Housing Priority B	First-Time Homebuyer Assi	istance	285 H	29 H
Housing Priority D	Nonprofit Developer Assist	ance	10 U	11 U
	Acquisition of Affordable H	lousing		
		Owner Households	5 U	60 U
		Rental Households	84 U	370 U
Supportive Service Priority A	Emergency Shelters & Hom	nless Services	8,400 P	25,416 P
Community Development Priority A	Large Scale - Section 108 L	oans.	0 L	0 L
	Façade Improvement Progr	am	110 B	9 B
	Business Technical Assista	ance	600 B	723 B
	Job Creation/Placement		60 P	37 P
	Employment Training		540 P	730 P
Community Development Priority B	Urban Forestry Program		500 T	209 T
-	Improve and Assist Disable	ed Facilities	1 F	2 F
	American Disablities Act Im	-	10 F	11 F
	Street and Sidewalk Replace		500 SF	241,081 SF
	Improve and Assist Senior Improve and Assist Neglect		1 F	2 F
	Facilities		1 F	4 F
	Improve and Assist Child C Improve and Assist Health		1 F 1 F	2 F 1 F
	Improve and Assist Neighb	orhood Facilities	1 F	1 F
	Improve and Assist Park & Facilities	Recreation	1 F	2 F
Community Development	Fair Housing Services		3,750 P	3,674 P
Priority C	_	a Sovices	,	·
	Tenant/Landlord Counselin Youth Services	iy sevices	940 P 50,000 P	3,673 P 126,328 P
	Health Services		6,000 P	7,429 P
	Code Enforcement		12,000 H	22,661 H
	Support for Community Po	lice Centers	4 F	4 F

Table II-C Specific Objectives & Accomplishments October 1, 2000 – September 30, 2003

Program	Assistance Provided	2000 – 2001	2001 – 2002	2002 – 2003	2003 – 2004	2004 – 2005	Total
Home Improvement	Single Units	487	637	727			1,851
Rebate Program	Multiple Units	866	815	830			2,511
Tool Rental	Single Units	92	60	156			308
Assistance Program	Multiple Units	114	19	104			237
Home Security	Single Units	204	173	391			768
Program	Multiple Units	280	60	844			1,184
Graffiti Removal Program	Sites	35,538	164,639	238,245			438,422
Graffiti Landscape Program	Sites	3	125	135			263
Neighborhood Police Centers	Persons	21,246	30,549	23,124			74,919
Neighborhood Development Center (NRC)	Organizations	470	547	592			1,609
Nuisance Abatement/Property Management Training Program	Persons	352	1,125	511			1,988
Neighborhood Leadership Training Program	Persons	26	46	37			109
Neighborhood Partners Program	Projects	11	22	14			47
Neighborhood Revitalization & Beautification (NIS)	Organizations	149	164,639	100			164,888
Multi-Service Center	Persons	123	22,457	20,416			42,996
Afterschool & Weekend Recreation	Persons	116,392	114,614	99,675			330,681
Washington Youth Center	Persons	2,726	1,666	6,259			10,651
Mobile Recreation Program	Persons	9,630	15,408	11,188			36,226
Future Generations Youth Center	Persons	1,025	479	2,624			4,128
Lower-West Teen Center	Persons	4,049	3,796	6,582			14,427

City of Long Beach 2002 – 2003 CAPER

Table II-C Specific Objectives & Accomplishments October 1, 2000 – September 30, 2003

Program	Assistance Provided	2000 – 2001	2001 – 2002	2002 – 2003	2003 – 2004	2004 – 2005	Total
Hire-A-Youth Program	Persons	263	317	110			690
Code Enforcement: Intensified Code Enforcement (ICE)	Inspections	22,180	26,157	22,661			70,998
Code Enforcement: Fresh Start	Inspections	492	435	463			1,390
Code Enforcement: City Prosecutor	Inspections	693	808	799			2,300
Nonprofit Assistance Program	Projects	11	10	8			29
Urban Forestry Program	Trees	1,255	1,140	805			3,200
Summer Sidewalk Program	Projects	3	2	2			7
Public Facility/Infrastructure Access (ADA Improvements)	Persons	36,872	36,872	36,872			110,616
New Park Development	Projects	1	4	5			10
Economic Development Revolving Loans	Loans	2	3	2			7
Micro Loan Program	Loans	6	0	2			8
Long Beach Certified Development Corporation	Businesses	1	2	1			4
Capital Availability Program	Loans	9	3	0			12
Neighborhood Business Investment Program	Businesses	104	70	75			249
Small Business Development Center	Businesses	245	616	534			1,395
Small Business Outreach Program	Businesses	62	622	723			1,407
Fair Housing Services	Persons	3,804	3,822	3,673			11,299

City of Long Beach 2002 – 2003 CAPER

1. Home Improvement Rebate Program

\$2000 grants to be rebated to targeted low/moderate income residential property for exterior improvements.

2002 – 2003	2002 – 2003
Proposed Outcomes	Actual Accomplishment
498 Single Housing Units	727 Single Housing Units
868 Multi Housing Units	830 Multi Housing Units
1.366 Total Housing Units	1.557 Total Housing Units

2. Tool Rental Assistance Program

Rental vouchers to be provided to targeted residential property Owners for use of tools to improve residential properties.

2002 – 2003	2002 – 2003
Proposed Outcomes	Actual Accomplishment
57 Single Housing Units	156 Single Housing Units
96 Multi Housing Units	104 Multi Housing Units
153 Total Housing Units	260 Total Housing Units

3. Home Security Program

\$800 grants to be rebated to targeted residential property owners for security lights and deadbolt locks.

	2002 – 2003	2002 – 2003
	Proposed Outcomes	Actual Accomplishment
238	Single Housing Units	391 Single Housing Units
382	Multi Housing Units	844 Multi Housing Units
620	Total Housing Units	1,235 Total Housing Units

4. Graffiti Landscape Program

Provides up to \$1,000 to commercial and large residential property for plants, materials and/or concrete removal to install landscaping to prevent instances of graffiti vandalism.

2002 – 2003	2002 – 2003
Proposed Outcomes	Actual Accomplishment
159 units assisted	135 units assisted

5. 8 –10 Conversion Project

Acquisition and conversion of an eight unit apartment building into a four unit condominium complex. Construction was completed and units were available for sale to low-income, first-time homebuyers currently residing in Long Beach.

2002 – 2003	2002 – 2003		
Proposed Outcomes	Actual Accomplishment		

4 units to be created.

4 units created.

6. Support for Program Delivery

Support for all residential Rehabilitation activities, such as marketing, intake and processing of program application. Programs resulted in the rehabilitation of 3,126 housing units.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

1 Organization to be assisted

1 Organization assisted

7. Graffiti Removal Program

Removal of graffiti from private and public property in order to improve neighborhoods and discourage further graffiti. The program is offered citywide at no cost to property owners or tenants. Free paint for graffiti removal is also offered through this program. Graffiti removal crews respond to calls for service to paint out graffiti. During this reporting period graffiti was removed from 20,919 sites.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

230,245 persons to be assisted

238,245 persons assisted

8. Neighborhood Revitalization & Beautification (NIS)

Program to help neighborhood residents identify neighborhood problems, solutions, and how to access City resources. Paint tools, trees, materials and related supplies to physically improve neighborhood structures, streets, alleys and other blighted neighborhood conditions are provided to volunteer groups organizing community clean-up projects. Programs to assist neighborhood residents with organization development and neighborhood beautification projects. This program benefited 92, 189 NIS residents.

200)2 – 2	2003	
Propos	ed O	utcom	es

2002 – 2003 Actual Accomplishment

48 Community Meetings 129 Clean Up Activities 100 Community Meetings 166 Clean Up Activities

9. Nuisance Abatement/Property Management Training

Provide property management training seminars and programs to assist neighborhood residents with eliminating neighborhood nuisances. Training workshops are provided to educate residents on public nuisance laws, property ownership responsibilities, effective mediation techniques, documenting nuisance problems, and procedures for filing actions in small claims courts.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

222 people to attend 24 training sessions

511 people attended 37 Training Sessions

10. Neighborhood Partners Program

Provides neighborhood/community groups within CDBG target zone, with matching grants of up to \$5000 in goods and services for community projects. The projects must have a public benefit and be supported by the organization's governing body, as well as the affected neighborhood.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

10 projects to be completed

14 projects were completed

11. Neighborhood Police Centers

Storefront community centers staffed by retired police officers and community residents to provide crime awareness programs.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

14,170 people to be assisted

23,124 people assisted

12. Neighborhood Development Center

Administrative and technical training for organizations located within target zone. A community room and meeting space is also available for organizations.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

275 Neighborhood Groups to be assisted

592 Neighborhood Groups assisted

13. Neighborhood Leadership Training Program

6-month training program teaching target area residents the principles of effective leadership and provides examples of how to solve neighborhood problems. Each student must complete a community project.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

28 persons to graduate from program

37 persons graduated from program

14. Social Services Grant Program

Provide large scale funding grants to nonprofit organizations serving low/moderate income persons. *Project was deferred to FY 2003- 2004*

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

10 projects to be awarded

0 projects awarded

15. Multi-Services Center

Provide supportive services to individuals and families that are homeless or at risk of becoming homeless though Case Management and Counseling.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

3,000 individuals per year

20,416 individuals per year

16. After School & Weekend Recreation

After school & weekend recreation activities offered to youth at risk of gang involvement.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

105,640 youths to participate

99,675 youth participated

17. Washington School Neighborhood Youth Services

Activities offered to youth at risk of gang involvement

2002	– 2003
Proposed	Outcomes

2002 – 2003 Actual Accomplishment

4,898 youths to participate in activities

6,259 youth participated in activities

18. Mobile Recreation Program

Recreation services provided to youth in low income areas where no parks and schools are located. Supplies are driven to areas. Streets are closed during activities.

2002 -	- 2003
Proposed	Outcomes

2002 – 2003 Actual Accomplishment

16,363 youths to participate

11,188 youth participated in activities

19. Future Generation Youth Center

Provide resume building and job referral activities for youth

	2002 -	- 2003
Pro	posed	Outcomes

2002 – 2003 Actual Accomplishment

1,492 youths to participate

2,624 youth participated in activities

20. Lower West Teen Center

Activities provide for area youth to promote self-growth, job skills, and alternatives to gang involvement

2002 -	– 2003
Proposed	Outcomes

2002 – 2003 Actual Accomplishment

1,287 youth to participate in center activity

6,582 youth participated in activities

21. Code Enforcement – City Prosecutor

City Prosecutor support of CDBG funded code enforcement cases

2002 – 2003 Proposed Outcomes

2002 – 2003 Actual Accomplishment

75 cases to be initiated 59 cases to be completed

1,480 cases initiated 799 completed

151 cases will be active

1,737 cases currently active

22. Code Enforcement – Intensified Code Enforcement (ICE)

Activities to eliminate blighted properties through code enforcement and property maintenance activities within target areas

2002 -	- 2003
Proposed	Outcomes

2002 – 2003 Actual Accomplishment

23,619 estimated properties to be inspected	22,661 properties inspected
1,291 cases to be completed	1,434 cases were completed
1,414 cases to be opened	1,491 cases were opened

23. Code Enforcement - Fresh Start

Activities to eliminate extremely blighted properties through condemnation and clearance within fresh start project area.

2002 -	- 2003
Proposed	Outcomes

2002 – 2003

Actual Accomplishment 85 cases started

62 cases to be started 49 cases to be completed

67 cases completed

24. Nonprofit Assistance Program (NAP)

NAP provides facility improvements to nonprofit organizations serving low/moderate income persons

2002 - 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

10 new projects to receive approval 3 projects to be completed

8 projects approved 16 projects completed

25. Public Facility/Infrastructure Access (Americans with Disabilities Act)

Designed to upgrade public facilities and improve infrastructure for disabled accessibility and to ensure compliance with the Americans with Disabilities Act, ADA.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

21 facilities to be funded

19 facilities funded

26. New Park Development

Ensures accessibility for the disabled and complies with the Americans with Disabilities Act.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

One park to receive ADA improvement

Five Parks funded for ADA improvements

27. Urban Forestry Program

Utilizing neighborhood volunteers plant and maintain trees along public parkways in target areas.

2002 – 2003 Proposed Outcomes 2002 – 2003 Actual Accomplishment

500 trees to be planted

209 Trees Planted

28. Graffiti Prevention Mural

Murals painted with community input and placed at various locations to deter graffiti vandalism. Offers a deterrent to graffiti by creating murals at locations repeatedly targeted for graffiti vandalism. Community volunteers work with artists to design/paint murals.

2002 – 2003

2002 – 2003

Proposed Outcomes

Actual Accomplishment

4 Murals to be completed 118 Existing murals maintained 5 Murals were completed122 Existing murals maintained

29. Economic Development Revolving Loan Program

Loans to commercial and industrial businesses, for equipment, fixtures, and working capital to provide jobs or services to low/moderate income persons

> 2002 - 2003**Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

Twelve loans to be funded

Seven loans were funded

30. GROW Long Beach Fund

Leverage CDBG dollars through GROW America fund that issues loans to businesses creating jobs for low/moderate income persons

> 2002 - 2003**Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

Six loans to be provided

One loan was funded

31. Microenterprise Loan Program

Loans assisting businesses owned by low/moderate income persons having 5 or less employees, including the owner. Businesses serve low/moderate income communities

> 2002 - 2003**Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

Ten loans to be provided

2 loans were funded

32. Long Beach Area Certified Development Corp

Support of Area Certified Development Corporation servicing business loans and providing technical assistance to area business

> 2002 - 2003**Proposed Outcomes**

2002 - 2003Actual Accomplishment

Service existing loans and provide technical 1 business loan was provided assistance

33. EDA Revolving Loan Program

Working capital loans targeted to Minority Businesses.

2002 - 2003**Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

Four loans to be initiated

2 loans were funded

34. Staff & Program Delivery

Support for all Economic Development activities, such as marketing, intake and processing of program applications

> 2002 - 2003**Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

existing loans

20 Loans to be initiated plus maintenance of 12 loans were funded and 750 businesses were provided financial assistance.

35. Neighborhood Business Investment Program

Working capital grants up to \$2000 for start-up businesses serving low/moderate income areas.

2002 - 2003**Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

75 businesses to be awarded

75 businesses were awarded

36. Store Front Improvement Program

To stimulate business growth in low-income commercial areas provides funding for enhancement for business facades.

> 2002 - 2003**Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

31 businesses to be affected by this Project is currently underway. program

37. Small Business Outreach Program

Outreach to businesses within low/moderate income target areas. Program provides counseling, technical assistance and access to loan programs

> 2002 - 2003**Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

800 businesses to be interviewed

723 businesses were interviewed

38. Small Business Development Center

Service includes business workshop, training and one-on-one counseling to individuals

2002 - 2003**Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

500 businesses to receive one-on-one 183 businesses received one-on-one counseling counselina

30 business development workshops to be 27 business development workshops held

conducted 500 business workshop attendees

Long Beach.

534 businesses attended workshops

39. Atlantic Avenue Community Economic Development Corporation (ACED)

Neighborhood based Development Corporation. Coordinating development opportunities along Atlantic Avenue in Central NIS area

2002 - 2003

2002 - 2003

Proposed Outcomes Provide Technical support to Central area of **Actual Accomplishment**

Working in partnership with the City of Long Beach to create supportive services model for Central Long Beach area.

Table II – D

Specific Objective &Accomplishments 2002 – 2003 Program Reporting Outcomes

40. Empowerment Zone Support

Activities to support community group developed during federal empowerment zone designation application process.

> 2002 - 2003Proposed Outcomes

2002 - 2003**Actual Accomplishment**

organizations

Technical assistance to be provided to Activity received federal Non Profit status working with local university to create asset mapping for local businesses

41. Atlantic Retail Service Center – Renaissance Square Project

To provide one stop retail and social service center in Central NIS area.

2002 - 2003**Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

Begin construction of project.

Construction started and will be completed within the first Quarter of 2004

42. Commercial Business Improvement Rebate Program

Provides reimbursement of up to \$2,000 per business to commercial property owner and business owners on Santa Fe Avenue and Anaheim Street to improve the exterior of their businesses and ensure proper code standards.

2002 - 2003 **Proposed Outcomes** 30 businesses to be assisted

2002 - 2003 **Actual Accomplishment**

6 businesses assisted and 85 businesses counseled.

43. Hire-A-Youth

Provide resume and job interview workshops to low/moderate income youth in target areas

2002 - 2003 **Proposed Outcomes**

2002 - 2003**Actual Accomplishment**

110 youth employed and 470 youth provided preemployment counseling services

44. Fair Housing Services

140 youths to be employed

Citywide Fair Housing Services and Counseling

2002 -	- 2003
hasad	Outcom

2002 - 2003

Proposed Outcomes			Actual Accomplishment	
3,265 landlord/tenant complaints	to	be	3,673 landlord/tenant complaints received a	and
received and investigated			investigated	
205 discrimination complaints to be			161 discrimination complaints received a	and
received and investigated			investigated	
-			2,485 complaints mediated	
			1,178 other services provided to support hous	ing
			complaints	-